

Attention: General Manager, GSM and Program Director!

2012

**MARTIN LUTHER KING, JR.
BLACK HISTORY MONTH**

Vignettes

WINDOW: January 2, 2012 to March 4, 2012
NUMBER OF PROGRAMS: Twenty (20) Vignettes
LENGTH OF PROGRAMS: Sixty (:60) sec – includes :30 sec.local commercial avail
Thirty (30) sec. – optional PSA vignette
PROGRAM DESCRIPTION: Five (5) Martin Luther King, Jr. Profiles:
Fifteen (15) Black History Month Moments

Yes, I'm interested in receiving more information. Please have a representative contact me immediately.

Complete info below and fax to (202)775-4306.

MARKET _____ STATION _____ AFFILIATION _____

STATION CONTACT _____ TITLE _____

DIRECT PHONE _____ FAX _____

EMAIL: _____

Presented by

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