

# USA Television Debut - Fall 2011



## The Adventures of Hello Kitty & Friends

### PROGRAM FIELD ORDER

MARKET \_\_\_\_\_ DMA \_\_\_\_\_ STATION CALL LETTERS \_\_\_\_\_ AFFILIATION \_\_\_\_\_

STATION OWNER \_\_\_\_\_ CHANNEL \_\_\_\_\_

STATION CONTACT \_\_\_\_\_ TITLE \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

### DEAL POINTS

Frequency: 26 originals/26 repeats  
Barter: 2.5 Local/2.5 National  
Length: Half Hour Episode – Weekly  
Term: 52 Weeks Coming Soon  
FCC Educational/Instructional compliant  
No. of Runs: Each Episode - One (1) run weekly with a second run at Station's Option  
Window: Weekends: Saturday/Sunday 8 A – 6 P

Time Period: \_\_\_\_\_ 2nd Run: (Optional) \_\_\_\_\_  
PLEASE EXECUTE AND RETURN BY FAX TO: 703-821-5435. THANK YOU.

AGREED TO BY STATION \_\_\_\_\_  
Authorized Station Representative

AGREED TO BY BARUCHCARTWRIGHT, LLC \_\_\_\_\_  
Authorized Signature

Station agrees to send Affidavits of Performance to the address below.

**BARUCH CARTWRIGHT, LLC**  
**PO BOX 1459**  
**La Jolla, Ca 92038**  
email: [info@baruchcartwright.com](mailto:info@baruchcartwright.com)  
[www.baruchcartwright.com](http://www.baruchcartwright.com)